

INK Sector Insider Report

Chapter 1 – Sentiment

The INK Sector Insider report is laid out in a manner similar to the Market Insider report. We have our sector indicator at the top.

What you want to do here is look for clear trend reversals. A topping pattern is usually a bullish signal while a bottoming pattern is usually bearish. You should read the weekly commentary in the INK Market Insider Report for our assessment of the sentiment situation for each sector indicator.

For some of Canada's smaller sectors, topping and bottoming patterns may be more volatile and harder to spot. So for health care, telecom and utilities, look for spikes or dips or try to spot major directional changes in the indicator. That will help you identify if there has been key activity going on in one or two companies within the sector.

Chapter 2 – Sectors

In the second section of the Sector Insider Report you will find our top 50 lists.

Like in the Market Insider Report, this is a great section for stock pickers as it provides you lists of which companies have had the most buying and selling over the past 60 days.

The top 50 lists concentrate on what officers and directors are doing. We first look at activity measured in dollar amounts. We call this our dollar bias which shows the net amount of money spent or obtained from insider buying or selling of shares.

We then look at the net volume of shares being bought or sold.

We do not look at transactions such as options exercises, warrant exercises, or private placements in these lists. We do that because we want to see who is actually putting some discretionary money into the market. Public market buying or selling tends to provide stronger signals.

On the top 50 lists you will find the sub-industry and its descriptions of each stock.

This concludes our review for the Sector Insider Report.